



DHRUBA RAJ PARAJULI

SEO Specialist

About Me

SEO Specialist with expertise in boosting organic traffic through keyword research, technical audits, and link building. Skilled in tools like Google Analytics, SEMrush, and Ahrefs.



+977-9821933744



nabin.csit@gmail.com



Tilottama-2, Rupandehi, Nepal

LANGUAGE

- English
- Nepali
- Hindi

EXPERTISE

- Search Engine Optimization (SEO)
- Keyword Research & Analysis
- Technical SEO Audits
- On-Page & Off-Page SEO
- Google Analytics & Search Console
- SEO Tools: SEMrush, Ahrefs

EXPERIENCE

Webdroid IT Pvt. Ltd. - Nepal 2023-2024 (SEO Intern)

- Assisted in on-page SEO optimization and keyword research for client websites.
- Analyzed website traffic and search performance using Google Analytics.
- Gained hands-on experience with SEO tools like SEMrush and Ahrefs.

Hamro SEO - Nepal 2024-2025 (SEO Specialist)

- Increased organic traffic by 41% through comprehensive SEO strategies.
- Optimized over 20 websites and monitored progress using industry tools.
- Built backlinks through ethical outreach and guest posting.

EDUCATION

Tribhuvan University - Bhairahawa Multiple Campus

Bachelor of Science in Computer Science and Information Technology (2019-2023)